



sayitwithpixels.design

PHOTOGRAPHY CREATIVE BRIEF

Email: create@sayitwithpixels.design

Skype: [@sayitwithpixels](https://www.skype.com/user/sayitwithpixels)

Call: [412-254-6947](tel:412-254-6947)

PROJECT TITLE			
CLIENT NAME			
BRAND			
PRODUCT			
POINT OF CONTACT NAME		PHONE	
EMAIL		MAILING ADDRESS	

PROJECT purpose and opportunity	
OBJECTIVE what does the project work to achieve?	
TARGET AUDIENCE who are we trying to reach?	
ATTITUDE style and tone	
MESSAGE what is the key idea to be remembered?	
TECHNICAL DETAILS equipment and tools necessary for shoot	

DELIVERABLES & FORMAT describe key pieces to be produced for what media?	
SCHEDULE projected timeline, important dates, locations, deadlines, etc.	
BUDGET Turnaround time	
COMMENTS	